



# EVENTS & CONFERENCES

AT VICTORIA WAREHOUSE





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# WELCOME

This is Victoria Warehouse: an event space like no other in the heart of Manchester.

Our heritage in the cotton trade has been a symbol of strength and innovation in the city for more than a hundred years. Now, we're channelling that spirit into Manchester showmanship.

The historic nature and unconventional surroundings of Victoria Warehouse have inspired Britain's greatest brands. Co-op, Topshop, Mini, Jaguar Landrover, Kellogg's and Manchester United have all chosen us to deliver an eclectic mix of sports and music shows, parties, gala dinners, conferences and meetings. And the verdict was unanimous: we are *the* venue for enthralling events.

But it's not just a venue. Victoria Warehouse is supported by a team that know two events are never the same. They work hand in hand with our clients to adapt the space for large and small-scale events alike. Victoria Warehouse can be anything you want it to be. The limit is your imagination.

**Our mission? To be an iconic and inspiring destination  
where the UK's greatest events and experiences unfold.  
To be the place everyone is talking about.**





# THIS IS THE PLACE

We are the city that split the atom. We created the first programmable computer. We gave the world Joy Division, the Gallagher brothers, and the first professional football league. Manchester has earned its status, and it deserves a place to showcase its talent.

Victoria Warehouse is dedicated to setting the scene for the shows, conferences and events that make Manchester a worldwide destination. Hard working and full of character, we live up to the Mancunian reputation and make no apologies for that fact.

We strive to be every bit as iconic as the city itself. We sweat the small stuff. Details make experiences memorable, so we make sure that nothing gets overlooked.

Victoria Warehouse puts talent and ambition on a pedestal, giving a platform to the spirit that makes Manchester the creative and economic hub of the North.

**This is the place – what will you make of it?**



“We experienced nothing but a professional, high quality and helpful service from everyone at Victoria Warehouse.”



## OUR EVENT SPACES

Standard, off-the-shelf, pre-packaged event space – we’ve seen it all before. Victoria Warehouse is about much more than that. The Cotton Sheds and hotel stand proudly, giving you the freedom to choose a space that suits the occasion.

The Victoria Warehouse Hotel holds multiple spaces in one. From the urban ambience of The Archives and Cellars, to the beautiful backdrop of The Bays, our hotel is defined by diversity. The charming Skyhook and Cinema are also available for smaller projects. A sprawling space for large events and productions. The Cotton Sheds have a true character of their own. Spread out over two levels, The Cotton Sheds are comprised of eight rooms and limitless possibilities.

We defy convention by fine-tuning event spaces to ensure they’re perfect hosts for the occasion. Every inch of Victoria Warehouse can be dramatically transformed to embody your brand or theme from top to bottom.

And we don’t just provide space; our team goes above and beyond to bring your ideas to life. By making small, impactful recommendations along the way, we ensure the result is something distinctive, inimitable, and completely unforgettable.





## THE BAYS

Made up of two adjoining areas totalling over 700sqm, The Bays are our most popular event space. Built in 1932 for cotton stock, and later storage for Kellogg's, McVitie's and Cadburys, their rich history and interesting architecture make them ideal for corporate and showcase events.

A large pre-function space with a feature bar leads into the main room, which is complete with a full AV package. This includes screens and projectors, colour-changing down lighters on the pillars, a PA system, staging, lecterns, mics and relay screens, giving you a hassle-free event solution.

### FEATURES

- Private entrance
- Exclusive reception area
- Large feature bar
- Inclusive PA system
- Atmospheric lighting

#### Capacities:

**400** Reception    **140** Cabaret

**190** Banqueting    **300** Theatre

#### Dimensions:

The Bays: **414** sqm





## THE ARCHIVES

A beautifully refurbished, urbanised basement, The Archives have a raw, industrial charm. Exhibitions, award dinners, drinks receptions, conferences, meetings, and networking events all thrive between these walls.

Capturing an historic and eclectic theme, The Archives feature stripped-back brickwork and statement flooring, offering an unconventional setting that can accommodate most event concepts. From private parties to product launches, this renovated warehouse will mould to the theme of the occasion.

### FEATURES

- Private entrance
- Additional registration space
- Adjacent breakout area
- Inclusive PA system
- Atmospheric lighting

#### Capacities:

**350** Reception    **150** Cabaret

**210** Banqueting    **300** Theatre

#### Dimensions:

The Archives: **300** sqm





# THE CELLARS

The Cellars have an inspired décor that takes guests into a world of industry and travel. Together with The Archives, these basement rooms provide four extra sections of creative and adaptable private space for corporate events.

Meetings, conferences, business breakfasts, training seminars; whatever the format, we'll ensure you have a successful and productive day. Our all-inclusive day delegate packages include everything you could need, such as stationery, AV, refreshments and lunch options.

## FEATURES

- Private entrance
- Additional registration space
- Adjacent breakout area
- Inclusive PA system
- Atmospheric lighting

**Capacities:**  
**300** Reception    **110** Cabaret  
**170** Banqueting    **250** Theatre  
**Dimensions:**  
The Cellars: **300** sqm





## THE COTTON SHEDS

Draped head to toe in industrialist aesthetic, the Cotton Sheds regularly host enthralling shows and conferences with as many as eight separate areas and room for up to 5,000 people.

Built in 1925 as a cotton warehouse, The Cotton Sheds cover an incredible 4,533sqm, making them our largest and most dramatic event space. Each 'Shed' varies in size and layout, labelled alphabetically with areas that include a bar/reception and a VIP Mezzanine.

Shed A, our most famous space has been home to events produced by top brands; Nike, Heineken, Jeep, The Northern Powerhouse Partnership and BBC Radio 6 Music festival. This vast area within The Cotton Sheds is perfect for launches, conferences, dinners, sporting events and music shows. Sheds B, C, D, E, F and G can be hired collectively as breakout rooms, separate catering areas or exhibition space. From catwalks to luxury cars, The Cotton Sheds have the capacity and versatility to accommodate even the most unusual requests. Backed by the passion and expertise of our events team, you can pull off ambitious concepts with ease.



FEATURES

- Full venue branding opportunities
- 1,185 sqm of pillar free space in the main shed
- Exclusive reception space
- Large feature mezzanine
- Additional sheds to create multiple breakout areas
- Backstage production offices and crew rooms
- Drive in access through the entire ground floor
- Use of the coal yard

FEATURES

<b>Capacities:</b>		<b>Dimensions:</b>			
<b>Shed A</b>		<b>Square meters</b>			
<b>3,500</b> Concert	<b>900</b> Banqueting	Shed A: <b>1185</b> sqm	Shed C: <b>330</b> sqm	Mezzanine: <b>512</b> sqm	Shed F: <b>670</b> sqm
<b>2,500</b> Reception	<b>1,650</b> Theatre	Shed B: <b>686</b> sqm	Shed D: <b>172</b> sqm	Shed E: <b>308</b> sqm	Shed G: <b>600</b> sqm





## THE SKYHOOK

Bright and airy, The Skyhook is named after the Trafford Park chain sculpture, which can be seen through the floor-to-ceiling windows. This well-lit space makes a perfect setting for informal team meetings and breakout sessions during larger events taking place in The Bays.

By night, the effervescent glow of the interior lighting, pitched against the skyline of the city beyond, makes The Skyhook an inviting retreat for intimate drinks receptions.

### FEATURES

- Large feature windows
- Bespoke furniture
- Ideal breakout space

#### Capacities:

**50** Banqueting  
**70** Theatre

#### Dimensions:

**127** sqm



## THE CINEMA

Restored with seating salvaged from an old theatre on the outskirts of Manchester, The Cinema is an ode to simpler times. Accommodating up to 20 guests, The Cinema is a quirky, nostalgic setting for kick-off meetings, screenings, movie viewings and birthday parties.

The perfect backdrop to a vintage themed event, this beautiful space is oozing with charm for smaller gatherings.

### FEATURES

- Intimate presentation space
- Vintage cinema style seating
- Screening facilities

#### Capacities:

**20** Theatre

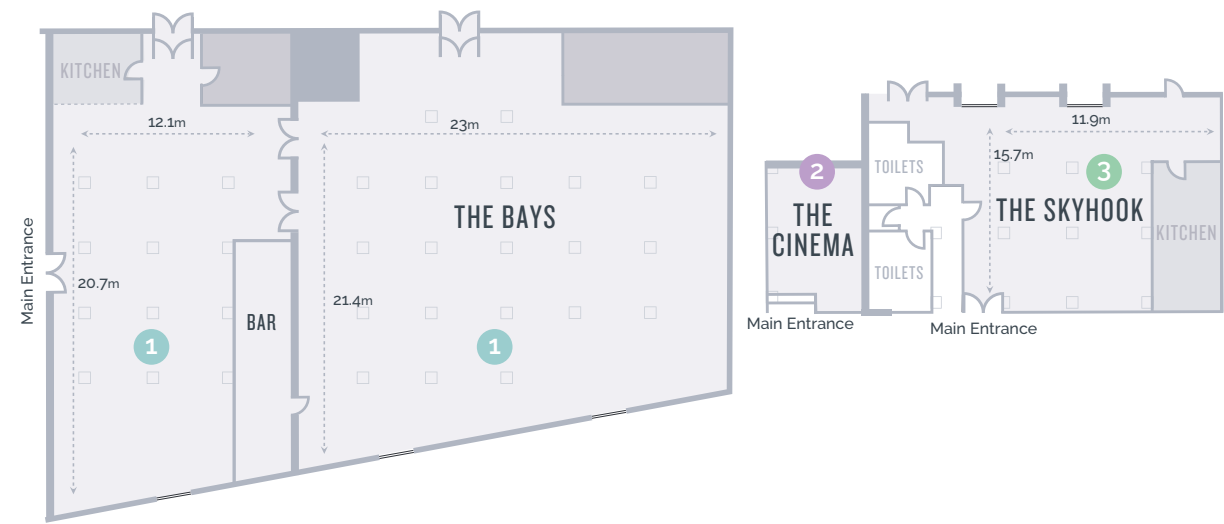
#### Dimensions:

**32** sqm

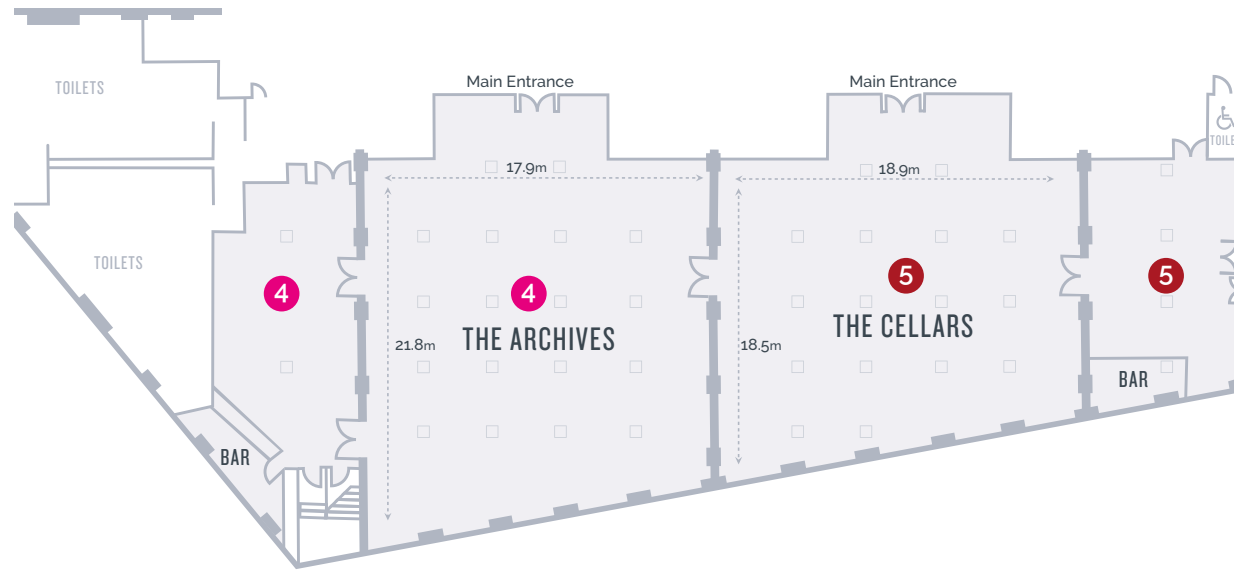


# FLOORPLANS

GROUND FLOOR OF VICTORIA WAREHOUSE HOTEL



BASEMENT OF VICTORIA WAREHOUSE HOTEL

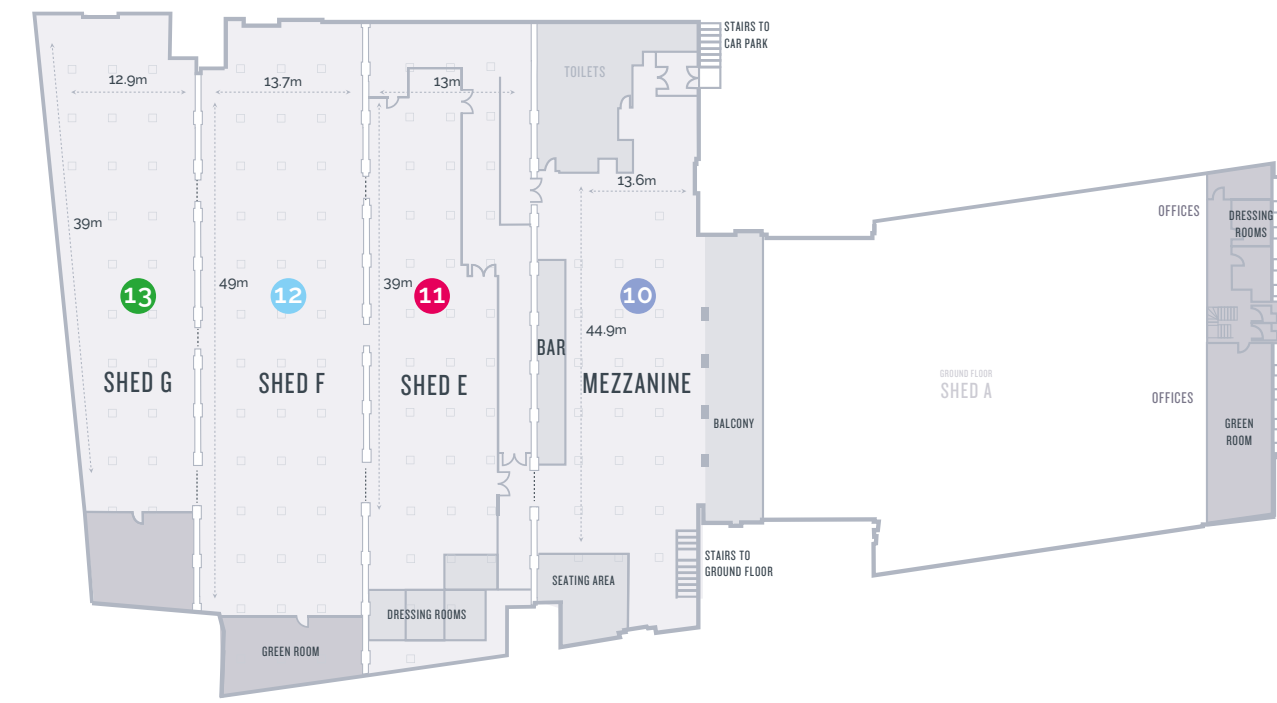


- 1 The Bays
- 2 The Cinema
- 3 The Skyhook
- 4 The Archives
- 5 The Cellars
- 6 Shed A
- 7 Shed B
- 8 Shed C
- 9 Shed D
- 10 Mezzanine
- 11 Shed E
- 12 Shed F
- 13 Shed G
- Pillars

GROUND FLOOR OF THE COTTON SHEDS



FIRST FLOOR OF THE COTTON SHEDS





“The whole venue is an arsenal for doing anything, from small to mega with tremendous focus on quality and delivery.”



ROOM SPECIFICATIONS

	THE COTTON SHEDS							
	SHED A	SHED B	SHED C	SHED D	MEZZANINE	SHED E	SHED F	SHED G
CAPACITIES								
CONCERT	3,500	1,500	825	300	1,000	600	600	400
RECEPTION	2,500	1,000	450	120	800	600	600	400
BANQUETING	900	400	100	72	320	100	350	300
CABARET	720	360	360	40	256	80	280	270
THEATRE	1,650	650	300	100	445	200	600	n/a
DIMENSIONS								
MAX. HEIGHT (m)	8	4.1	4.1	4.1	4.1	4.1	4.1	4.1
MIN. HEIGHT (m)	6.4	2.9	3.6	3.6	3.6	3.6	3.6	3.6
SQM AREA	1185	686	330	172	512	308	670	600

	THE BAYS	THE ARCHIVES	THE CELLARS	THE SKYHOOK	THE CINEMA
CAPACITIES					
CONCERT	500	400	350	n/a	n/a
RECEPTION	400	350	300	n/a	n/a
BANQUETING	190	210	170	50	n/a
CABARET	140	150	110	60	n/a
THEATRE	300	300	250	70	20
DIMENSIONS					
MAX. HEIGHT (m)	3.2	3.2	3.2	3.2	3.1
MIN. HEIGHT (m)	2.6	2.6	2.6	2.6	2.7
SQM AREA	414	300	300	127	32





# FOOD AND DRINK

## By Grape and Grain Catering Co.

Victoria Warehouse are proud to work with  
award-winning caterers, Grape and Grain Catering Co.

With vast experience working on events at our venue, Grape and Grain create imaginative  
menus, provide outstanding service, and deliver unprecedented events.

They have an impeccable reputation for putting clients' needs at the heart of everything they do.  
Their products, passion and creativity give them an edge in the industry.



Innovative ideas,  
Distinctive delivery

### OUR PRODUCTS

We pride ourselves on only using the finest products and the freshest flavours out there. Our food  
and drink is selected precisely to help us craft the perfect dining experiences.

### OUR PASSION

We make sure that the diversity of our events and menus spur on that extra bit of meticulous  
planning that's needed to ensure every detail is perfect.

### OUR CREATIVITY

We challenge ourselves by creating unique themes such as forest picnics or Alice in Wonderland  
menus in order to keep our customers excited.



“This place is spectacular! Every detail discussed with the team was executed effortlessly and with such precision.”



# CONTACT US

Ready to plan your next event at Victoria Warehouse? So are we.  
For more information on how to get here, please visit our website:

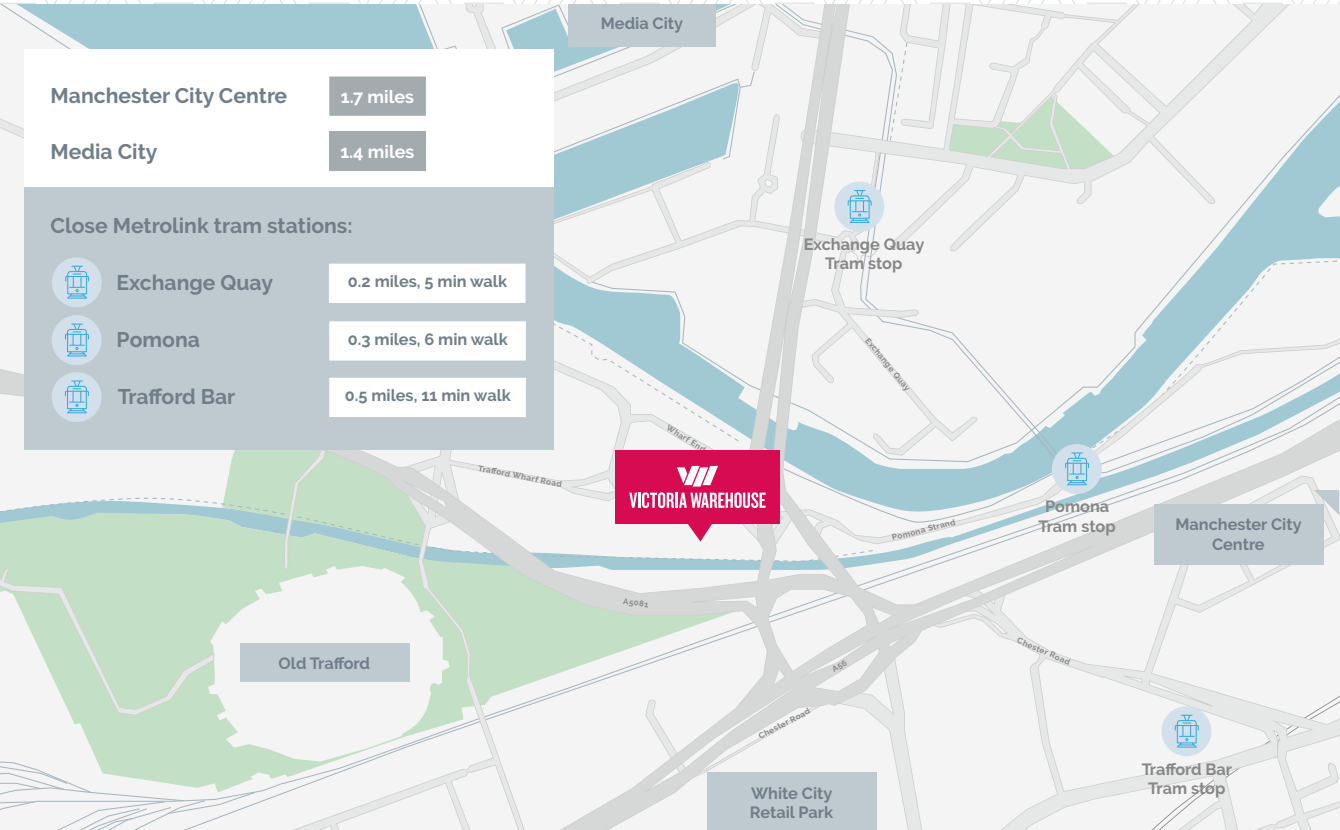
[www.victoriawarehouse.com](http://www.victoriawarehouse.com)

**Get in touch:**

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Email: [sales@victoriawarehouse.com](mailto:sales@victoriawarehouse.com)

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Trafford Wharf Road,  
Manchester,  
M17 1AB





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“The venue provides a stunning  
backdrop perfect for any event  
with plenty of unique spaces,  
ideal for every occasion.”





VICTORIA WAREHOUSE

WE ARE WHAT YOU MAKE US

WWW.VICTORIAWAREHOUSE.COM

Victoria Warehouse Trafford Wharf Road Manchester M17 1AB

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**Quotes from:** Greater Manchester Chamber of Commerce, PZ Cussons, Midas & AO.com

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Events & Conferences